

We've got
WA
covered



Horizons
Featured offers page
booking form 2022

The Royal Automobile Club of W.A. (Incorporated)



For the better

Horizons featured offers page

Horizons is WA's largest circulating print publication, distributed to more than 685,000 WA households, with each edition reaching in excess of 1 million RAC members. If you want to reach people in WA, Horizons is the place to be.

In addition to advertising placements in our member offers section, we can also place your member offer advertisement on a special featured offers page at a very low cost.

This page will highlight local seasonal travel, leisure and entertainment offers for RAC members.

An eighth of a page ad placement is just \$750 + GST.

Want to book? Here's how

Step 1: Decide on a compelling RAC member offer

You'll need to promote an exclusive RAC member offer.

Step 2: Fill out the ad booking form attached

RAC will design your ad using a standard template at no extra cost. Simply include your ad copy, any terms and conditions plus a print-quality logo when you complete your booking.

Step 3: Email the ad booking form to hannahlouey@hardiegrant.com

Contact for bookings

If you are interested in booking advertising space in our featured offers page, please contact:

Gail Raj

Advertising Sales Manager

T 08 9388 7844 **M** 0438 939 894

E gail@mediatonic.com.au

Horizons featured offers page booking form

Billing details

Business name

Contact name

Email

Phone

Mobile

Media agency (if used)

Comments

Bill to

Billing address

I have read the terms and conditions

Eighth page standard template

Dimensions	85 x 53mm
Rates	\$750 + GST
Words	Up to 80
Logo	.ai or .eps file

Example

DOLPHIN DISCOVERY CENTRE

Whether you want to get up close with wild dolphins on our eco cruise, learn about our amazing marine environment in our interactive interpretive centre or enjoy a meal with beautiful bayside views, the Dolphin Discovery Centre has something for everyone. Check our website for opening hours and be sure to book tours and centre session times in advance to avoid missing out. Don't forget to show your RAC member card to receive 10% off.

T 9791 3088
E info@dolphindiscovery.com.au
A Lot 556 Koombana Drive, Bunbury

 **DOLPHIN DISCOVERY CENTRE**

This offer is valid until 31/01/2022

Members save 10% off

Ad details

Business name (as it will appear in your advertisement)

Ad detail (approx. 60-80 words including T&Cs)

Customer call to action details (address, phone, email, website etc)

RAC will add a yellow member offer strip to the ad footer highlighting the discount or offer to members.

Member offer summary (approx. 5-8 words)

Member offer expiry

Sample page

Other offers

Summer holiday offers

DOLPHIN DISCOVERY CENTRE

Whether you want to get up close with wild dolphins on our eco cruise, learn about our amazing marine environment in our interactive interpretive centre or enjoy a meal with beautiful bayside views, the Dolphin Discovery Centre has something for everyone. Check our website for opening hours and be sure to book tours and centre session times in advance to avoid missing out. Don't forget to show your RAC member card to receive 10% off.

T 9791 3088
E info@dolphindiscovery.com.au
A Lot 556 Koombana Drive, Bunbury



This offer is valid until 31/01/2022

Members save 10% off entry price

AQWA

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 15% off entry price

ZONE BOWLING

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members receive free shoe hire

HOYTS CINEMAS

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 15% off kids tickets

BOOST JUICE BARS

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 15% off

BASKIN ROBBINS

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 10% off

ROTTNEST EXPRESS

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 20% off kids tickets

ADVENTURE WORLD

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T 00 0000 0000
W advertisersbusinessname.com.au
A 000 Name Road, Suburb WA 0000



This offer is valid until 31/01/2022

Members save 10% off entry price

Terms and conditions

1. Terms

In these conditions:

“**Advertising Deadline**” means the latest date by which the Advertiser can submit advertising material to the Publisher’s Agent as advised by the Publisher’s Agent and included in the Publication media kit;

“**Advertiser**” means the person (or their agent) booking advertising space in the Publication;

“**Cancellation Deadline**” means the date 5 business days before the relevant Advertising Deadline;

“**Publication**” means the RAC magazine titled “Horizons Magazine”;

“**Publisher’s Agent**” means Hardie Grant Media Pty Ltd ABN 17 080 486 755 as agent for RAC;

“**RAC**” means RACWA Holdings Pty Ltd ABN 60 008 985 877; and

“**Rate Card**” means the Publisher’s Agent’s fees for advertisements in the Publication.

2. Application

2.1 The issue of a Rate Card does not constitute an offer by the Publisher’s Agent to contract. The exchange of the Advertiser’s order and Publisher’s Agent acceptance subject to these conditions at the Publisher’s Agent’s current Rate Card forms the entire contract between the Publisher’s Agent and the Advertiser.

2.2 Acceptance of all orders for publication is subject to these conditions and no variation or addition thereto shall be effective unless specifically agreed to in writing by the Publisher’s Agent. In the event of any inconsistency between these conditions and any conditions of the Advertiser which may be accepted by the Publisher’s Agent, these conditions shall prevail.

3. Rates

3.1 The Rate Card is subject to revision at any time and advertisements are accepted on condition that the current Rate Card binds the Publisher’s Agent only in respect of the next issue of the Publication to go to press. In the event of an increase to the Rate

Card, the Advertiser will thereafter have the option to cancel submitted and affected advertisements without surcharge, or continue with the advertisement pursuant to the revised Rate Card.

4. Acts of Publishers Agent

- 4.1 Subject to clause 4.2, all advertisements received before the Advertising Deadline are accepted subject to approval by the Publisher's Agent/RAC and space being available in the Publication.
- 4.2 RAC reserves the right in its absolute discretion to omit, approve, reject or suspend any advertisement at any time without assigning a reason and shall be under no liability to the Advertiser for doing so, provided that, and notwithstanding clause 8.1, the Publisher's Agent shall immediately refund to the Advertiser all payments made by the Advertiser in respect of such advertisement.
- 4.3 Charges will be payable by the Advertiser where any reproduction work of an advertisement is required. The Publisher's Agent will notify the Advertiser of such charges in writing.
- 4.4 If advertising instructions are not received by the Publisher's Agent by the Advertising Deadline, the Publisher's Agent cannot guarantee that the associated advertisement proofs will be supplied. The Publisher's Agent thereafter reserves the right to repeat the last advertisement approved and used by the Publisher's Agent.

5. Advertising material

- 5.1 All advertising material must be received by the Advertising Deadline.
- 5.2 All advertising material submitted by the Advertiser to the Publisher's Agent with respect to the advertisement are held by the Publisher's Agent at the Advertiser's risk and should be insured by the Advertiser against loss or damage from whatever cause. The Publisher's Agent reserves the right to destroy all such material which has been in its possession for more than 12 months and will not be liable for any matter, including loss, arising out of or in connection with such destruction.

6. Payment

- 6.1 The RAC will invoice the Advertiser upon sending the advertisement to print. The Advertiser must pay the RAC within 30 days from the date of any such tax invoice.
- 6.2 The Advertiser shall pay all collection costs, legal fees and expenses incurred by the RAC in connection with any default by the Advertiser.

7. Cancellation/approval of advertisement

- 7.1 All cancellations must be in writing emailed to the Publisher's Agent at hellomelbourne@hardiegrantmedia.com.au. The Publisher's Agent will not accept a cancellation of any advertisement after the Advertiser requests photography or after the Cancellation Deadline.
- 7.2 Any cancellations received after the Cancellation Deadline or failure by the Advertiser to supply advertising material before the Advertising Deadline at the required times shall result in the Advertiser being liable for the full amount of the price in the associated Rate Card, notwithstanding the fact that no advertisement has or will appear in the Publication or that a house advertisement appears.
- 7.3 In the event the Publisher's Agent accepts an advertisement booking after the Cancellation Deadline, such booking may not be cancelled by the Advertiser.

8. Indemnity

- 8.1 RAC and the Publisher's Agent shall not be liable to the Advertiser for any loss or damage consequential upon or otherwise occasioned by error, late publication, non-publication, or the failure of an advertisement to appear from any cause whatsoever.
- 8.2 The Advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it in any other way illegal or defamatory or an infringement of any other party's rights. The Advertiser will indemnify RAC and the Publisher's Agent fully in respect of any claim made against the Publisher's Agent arising directly or indirectly from the advertisement.